



Montgomery County Republican Party
15833 Crabbs Branch Way ♦ Rockville, Maryland 20855
www.mcgop.net ♦ E-Mail: MDMCRP@comcast.net
Tel.: 301.417.9256 ♦ FAX: 301.417.9257

ADVERTISING IN THE 2007 LINCOLN DAY DINNER PROGRAM

Businesses, individuals, clubs, elected officials, candidates and prospective candidates are encouraged to advertise in the 2007 Montgomery County GOP Lincoln Day Dinner program book. Our keynote speaker is Congressman Roscoe G. Bartlett. The program is 8.5 by 11 inches in size. Expected attendance at the LDD is 420. 500 program books will be printed. Copies will be given to Congressman Bartlett and to elected and appointed officials at the local and state level.

Price list

Full page - \$300 (10 x 7.5")

Half page - \$160 (5 x 7.5")

Quarter page \$90 (3.8 x 4.87")

Business card ad - \$55

Inside front cover - \$500

Inside back cover - \$375

All ads are in black and white.

Back cover (glossy card stock in blue ink) \$600

Payment and Billing. Advertisers must mail a check (payable to MCRP) to MCRP Headquarters (15833 Crabbs Branch Way, Rockville, MD 20855) at the same time they send the ad to Headquarters. Write "LDD ad" on the check. Headquarters will forward the ad to Rex Reed, indicating that it has already been paid for. If you need an invoice, you should E-mail Patty Sarkissian mdmcrp@comcast.net (301) 417-9256, asking her to fax you an invoice. She will prepare it and Email or fax it back to you.

Format and Delivery. Rex Reed, 301-762-7214 (O), is the compositor. He will do the typesetting and layout on the computer, then print out camera-ready copy of the program for reproduction. He prefers to receive a .PDF file (set at 300 DPI) or camera-ready hard copy including any art work. If the advertiser does not have that, then the information can be typed on a sheet of paper showing the approximate or desired layout and Rex will prepare the ad.

Advertisers can also send a digital file in MS Word for the PC. We cannot work with files in WordPerfect. All copy is needed by **May 14, 2007**, and preferably sooner.